

Bambuser Empower Partner Program

Grow your business as a
Bambuser partner



Sparkling innovation through the power of video commerce

Partner with us and experience the Bambuser difference. Tap into our expertise, transform customers' experiences, and grow your business as a member of the Bambuser Empower Partner Program.

We believe in partnership, and we believe that the future of online shopping is deeply connected with video commerce. As the power of motion merges with technology to provide frictionless experiences that convert online viewers into buyers, the endless stream of opportunities is growing day by day. Together, we'll tap into the world of video-powered innovation and shape the future of commerce.

Join us as a Bambuser partner and you'll get the technology, tools, and, most importantly, the support to capitalize on everything we offer. After all, we have a common goal – giving our customers and yours the innovative solutions that they value.



We succeed when you succeed

At Bambuser, an increasing amount of our business flows through our partners. That's why we measure our success through yours. To help you succeed, we designed our partner ecosystem to give you options that let you make the most of your skills and choose your own path for growth.

Through the power of video commerce, we can work together to transform customers' experiences and open up new opportunities – for them, for you and for us.

Others talk about innovation. We live it every day. Leverage our industry-leading platform and solution portfolio to expand yours.

01

Our resources run deep, driving growth and revenue

- Turn prospects into your Bambuser customers, with our sales programs and tools.
- Get extensive discounts, incentives, and other rewards.
- Leverage our marketing campaigns, funds, and the full support of our partner-focused marketing staff.

02

We're an extension of you, but you're a part of us, too.

- No upfront fees.
- 1-year auto-renewable partnership.
- Get expert support when you need it, including every step of the sales process.
- Gain unrestricted access to Bambuser's virtual sales training, product roadmaps and webinars.
- Connect with a vast partner community of Bambuser experts and thought leaders.



Partner with Bambuser – experience the difference

We believe in taking partnership further in order to take you further. Get the skills, tools, and expertise needed to deliver superior video commerce experiences with the Bambuser Empower Partner Program. Discover what it has to offer, learn about our entry requirements, and find out how to sign up.

What's in it for you?

The Bambuser Empower Partner Program offers various sales and technical training opportunities to help you become an expert in the Bambuser platform and solutions. This partner-centric program equips your sales and engineering teams with everything they need to win deals and provide outstanding service and support to your customers. This positions your business to drive profitability.

You can become an expert in video commerce through our Technology Competencies, which include Social Video Commerce and Digital Clienteling. By gaining knowledge in Bambuser's technology and solutions, you get access to a set of tools to help you build your business – training, certification, incentives, demand generation tools, and more.

There are many rewards and resources available to you as a member of the Bambuser Empower Partner Program. Benefits include incentives, training and education, partner enablement, business development, technical support, and marketing support. We make all of our tools and resources simple to use so you can focus on growing your business.

The more you do with Bambuser, the greater your rewards.

Bambuser Empower Partner Program requirements

We welcome partners at all levels. There are minimum requirements that you'll need to fulfil to become a Bambuser partner, including annual sales thresholds, sales certifications, and technical certifications. There are different requirement levels to suit your business.

LEVEL 1

Activate

- ✓ Video content training session & certification.
- ✓ Technical implementation support.
- ✓ Ability to charge for implementation services and customer support.
- ✓ Access to sales material and selling data.
- ✓ Certified Bambuser Services Badge for your marketing activities.
- ✓ Referral commission fee of 10% for the first-year license.
- ✓ To be featured on the official Bambuser website as a partner.

LEVEL 2

Ignite

- ✓ Minimum level criteria: 10 new client referrals.
- All Activate Level benefits plus:
- ✓ Co-marketing activities with the Bambuser marketing team.
- ✓ Inclusion in Bambuser sales slide decks for referrals.
- ✓ Increased referral commission of 15% for the first-year license.
- ✓ Option to receive additional portion of license tier fee.
- ✓ Access to product roadmap sessions.
- ✓ Dedicated alliance manager for improved operational efficiency.

LEVEL 3

Supercharge

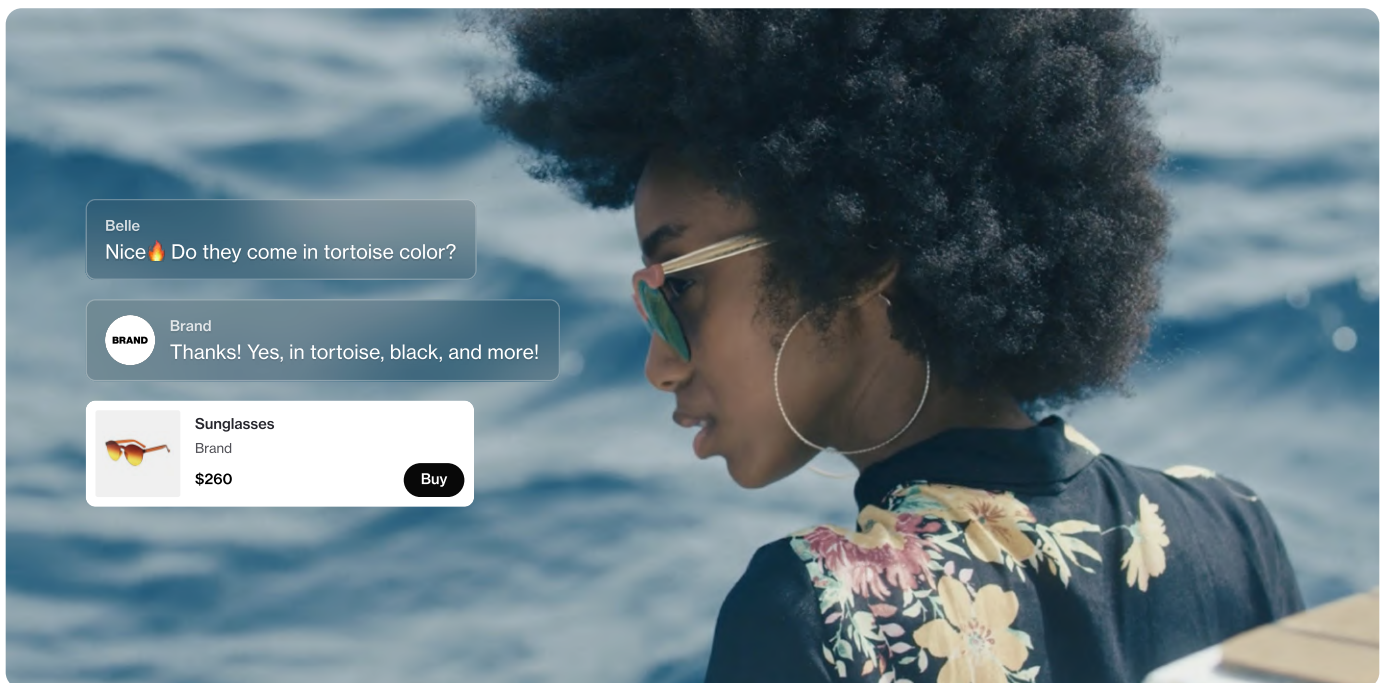
- ✓ Minimum level criteria: 30 client referrals.
- All Ignite Level benefits plus:
- ✓ Additional bonus payouts for every 10 customers brought in.
- ✓ 15% referral commission for year 1 and 5% for years 2 to 4.
- ✓ Exclusive access to Bambuser's product roadmap insights.
- ✓ Customized support for advanced needs.
- ✓ Strategic partnership development opportunities.

Realize your ambitions and take your business further as a Bambuser partner

Whatever your strategy for growth, we recognize and reward partners who want to go the extra mile with Bambuser.

The Bambuser Empower Partner Program is designed to reward partners at all levels, while recognizing those who offer exceptional value to our joint customers.

We're ready to welcome you as a Bambuser Partner. We're here to help you elevate your business and your customers' experience, as we reshape the future of commerce together.



READY TO JOIN US?

Let's reshape the future
of commerce together.

Become a partner today